

**TOSHIBA**



# TCx™ DISPLAY

## A clear display is only part of the picture

Retailers require a lot from their displays, and since every brick-and-mortar business, pop-up store, and checkout counter has different needs, we made the TCx™ Display tough, easy to use, and versatile. To best serve today's customers - who are busier, more knowledgeable, and have more choices available than ever before - a smooth in-store shopping experience is a must. Built to help you deliver intuitive, seamless checkouts, we designed TCx Displays to make those experiences better for everyone because for us, displays are more than touchscreens - they're an important part of a memorable customer experience.

## DESIGNED AS AN IDEAL SOLUTION FOR:



**BIG BOX, DEPARTMENT, DISCOUNT STORES**



**GROCERY, SUPERMARKETS, HYPERMARKETS**



**RESTAURANTS, HOSPITALITY**



**SPECIALTY**



**GAS, CONVENIENCE, PHARMACY**

### Intuitive multi-touch interfaces

We use robust projected capacitance touch (PCAP) technology in our displays with functionality similar to what is in the most popular consumer electronic devices. This helps reduce time needed to train new employees during the on-boarding process since associates will be familiar with similar touch characteristics as other commonly used consumer devices. PCAP touchscreens never need recalibrating and offer the most flexibility for various input devices—including bare fingers, thinly-gloved latex fingers and styluses—resulting in speedier checkouts for customers. Integrated stereo speakers offer tactile and auditory feedback and help associates avoid common errors during transactions, which means a more accurate checkout process for them and less time waiting in line for your customers.



TCx Displays are available as a retail-optimized 15.6" widescreen (16:9) and 15" standard (4:3).



#### Retailers

Faster throughput can lead to optimized labor for your stores' front end



#### Associates

Familiar intuitive touch interfaces dramatically reduces associate training time and enhances productivity



#### Customers

Speedy, accurate checkout process means less time waiting in line

### Ready to face the (real) world

When deployed as a customer-facing display, you can introduce new profit-generating services that drive basket size – such as warranties and service contracts or third-party offers like stamps or lottery tickets to generate incremental revenue—while improving customer satisfaction and building trust.

With flexibility built into its sleek design, TCx Displays are easy to customize and upgrade. Without disassembling the display, you can attach and remove peripherals, and keep future upgrades simple.

Enhanced options include:

- > iButton Reader
- > Magnetic Stripe Reader
- > Fingerprint Reader
- > Keypad with MSR and keylock

And since retail and hospitality environments are notoriously unpredictable, the TCx Display is completely sealed to protect inner components from dirt, dust, liquids and other unexpected substances that can come in contact with your retail hardware.

### Built for everyday life in retail stores

- > Colors options include black and brilliant white
- > Optional built-in USB-C provides power, USB connectivity and video capabilities allows you to seamlessly upgrade your peripherals in the future with a single cable
- > Enhanced swivel for more flexibility at the checkout counter
- > Engineered to reduce glare
- > Optional audio brings multimedia content to life
- > Option to disable unused ports enhances device security
- > Robust systems management support
- > Made of recycled materials and packaged in 100% recycled, post-consumer waste

## TOSHIBA

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